MINISTRY OF EDUCATION
TE TĀHUHU O TE MĀTAURANGA

# Education Report: SunPix Pacific Peoples Award

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| **To:** | Hon Jenny Salesa, Associate Minister of Education | | |
| **Date:** | 18 September 2019 | **Priority:** | Low |
| **Security Level:** | In Confidence | **METIS No:** | 1206010 |
| **Drafter:** | Sinatoeosagone Umaga | **DDI:** | s 9(2)(a) |
| **Key contact and number:** | Frances Walsh | **Round robin:** | No |
| **Messaging seen by Communications team:** | No | | |

## Purpose of report

The purpose of this paper is to invite you to present the Pacific Education Award and give a short speech at the SunPix Pacific Peoples Awards, an event you are attending at the ASB Showgrounds in Auckland on 8 November 2019, from 6 – 9.30pm.

## Summary

- The Ministry of Education via the TeachNZ Scholarship programme is the sponsor for the Pacific Education Award, it is valued at $10,000. Sponsoring this award enables us to promote the Scholarships and Awards programme directly to one of our key target audiences.
- As a Category Award Sponsor, we are invited to present the Award and also deliver a short speech. A briefing note, with speech notes and a run sheet will be completed for you should you agree to present the Education Award.
- The Pacific Award, celebrates Pacific individuals who make an important contribution to improving education in their communities through their work with education organisations from the early childhood education sector to tertiary.
- An audience of 400 is expected on the night of the Awards, furthermore the event is broadcast on TV One twice and livestreamed across social media and other digital channels.
- The Governor General and all prominent Pacific MP's have been invited. Among the audience are the award category sponsors recipient, their guests, and Pacific Leaders from across New Zealand.
- Last year the Ministry was a winner of the Pacific Service Excellence category for the Dual Language Resources.

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## Recommended Actions

The Ministry of Education recommends you:

a. **agree** to present the Education Award and make a short speech at the SunPix Pacific Awards.

**Agree / Disagree**

b. **agree** that this Education Report will be proactively released.

**Agree / Disagree**

PCleaver

Pauline Cleaver
**Deputy Secretary (Acting)**
**Early Learning and Student Achievement**
18/09/2019

Hon. Jenny Salesa
**Associate Minister of Education**

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## Background

1. The SunPix Pacific Peoples Awards is now entering its fifth year. The Awards have been developed and run by SunPix, a well-established Pacific-led production management company that produces the Tagata Pasifika television show.

2. There are six key award categories:
    - Community Leadership
    - Pacific Enterprise
    - Pacific Health and Well-being
    - Pacific Emerging Youth Leadership
    - Pacific Service Excellence
    - Pacific Education.

3. There are two winners for each of these categories. A special award category has been added for a Young Doctor of the Year.

4. An audience of 400 is expected on the night of the Awards, furthermore the event is broadcast on TV One twice and livestreamed across social media and other digital channels.

5. Each Category Award sponsor has their logo (including any straplines or brief messaging) on screen during the announcement of the winners and during the award acceptance speeches. An immediate outcome of our participation in this event is vast online and is positive exposure for the government education work program to support Pacific learners.

6. The event gives us a platform to demonstrate that the Ministry values and acknowledges the contribution Pacific people make in our education system, and the opportunity helps build the reputation of the TeachNZ brand. Internally, it demonstrates that we are proactively working towards our aim of reaching out to the Pacific community.

## Ministry Involvement

7. As a sponsor of the awards, the Ministry have been asked to provide a representative from the organisation to be on the judging panel, which gives the Ministry the opportunity to offer some expertise to the awards.

8. Rose Jamieson, (Acting) Deputy Secretary of Parents Information & Community Intelligence, has agreed to represent the Ministry on the judging panel.

9. The Ministry's sponsorship also means the Ministry will receive ten complimentary tickets to the Awards with reserved seating at a VIP table.

10. The following Ministry officials that will be invited to attend:

    - Iona Holsted, Secretary for Education
    - Rose Jamieson, Deputy Secretary – PICI (Acting)
    - Andrea Schollmann, Deputy Secretary – ESP
    - Ellen MacGregor-Reid, Deputy Secretary - ELSA
    - Pauline Cleaver, Associate Deputy Secretary - ELSA
    - Ezra Schuster, Director of Education, Bay of Plenty Waiariki – SE&S

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- Isabel Evans, Director of Education, Auckland – SE&S
- Members of the Auckland Ministry of Education Leadership team.

## Proactive Release

11. We recommend that this Education Report is proactively released as per your expectation that information be released as soon as possible. Any information which may need to be withheld will be done so in line with the provisions of the Official Information Act 1982.

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