Briefing Note: Manaiakalani Education Trust Proposal

To: Hon Chris Hipkins, Minister of Education
Date: 28 November 2018
Priority: Medium

Security Level: In Confidence
METIS No: 1160421
Drafter: Fiona O'Connell-Faifua
DDI:
Key Contact: Pauline Cleaver
Messaging seen by Communications team: No

Purpose

The purpose of this paper is for you to:

Note the enclosed information in response to the paper you received from the Manaiakalani Education Trust, following your meeting with Pat Sneddon and Nigel Haworth on 30 October 2018.

Agree that this briefing will be proactively released as per your expectation that information be released as soon as possible.

Summary

This paper provides information on the following:

- Equity for Learning Device ownership for financially fragile families
- Potential upscale of the Manaiakalani Model
- Manaiakalani and Ministry relationship

Pauline Cleaver
Associate Deputy Secretary
Curriculum Pathways & Progress
27/11/2018

Hon Chris Hipkins
Minister of Education

[Signature]

Proactively Released
Equity for learning device ownership for financially fragile families

1. The Ministry provides a subsidised purchase and support scheme for devices for teachers and principals, however, we do not fund a centrally managed programme for digital device for students.

2. The Connected Learning Advisory, set up to support N4L rollout has assisted schools to make decisions about how best to select and use digital technologies for learning however, this service will conclude at year end. The Ministry will continue to provide advice on digital devices but does not prescribe what devices a school or kura should use.

3. Schools boards are responsible for decisions about what devices their schools use, (that fits with the teaching and learning programmes at the school) when and how they use them, and who owns them. Some schools purchase class sets of devices; others run bring-your-own-device programmes; and others work with local trusts to establish affordable lease-to-buy arrangements such as Manaiakalani and Digits in Palmerston North.

4. The Ministry is considering the implications of establishing a scheme to help families purchase devices for their students, which would be scaling up the procurement model that many schools enter into to help families purchase devices.

5. The Ministry acknowledges the work MET has done in the design and development of a micro-financing model for digital devices, it welcomes Manaiakalani to bring that experience to the conversation about options for delivering a Device Scheme. We can explore it in conjunction with existing schemes and options such as some type of underwriting arrangement, or direct Crown purchase of devices with the option to revert ownership to the family at a lower rate after 1-2 years of educational usage.

Ministry partnering MET on design and upscale of Manaiakalani delivery

6. MET seeks support for the growth and expansion of the Manaiakalani network of clusters and its associated research programme. Advice was provided to you (Metis 116042 refers).

7. The Ministry had identified a potential source of funding within current baseline underspend to support this work. However, informal discussions with the Manaiakalani team indicate that the addition of further clusters would not be possible until at least 2020 and capacity would allow for a maximum of 50-80 schools. This will preclude the Ministry from allocating current underspend to this work. The Ministry will explore an alternative source of funding to support expenditure in 2020/2021 financial year and beyond closer to the time.

8. The Ministry welcomes the opportunity to partner with Manaiakalani on the design of a potential scale-up of their 7 strand ‘bundled services’ model; we will assign a team of officials from relevant groups across the Ministry to progress this work, which would include discussion around the research component of the Manaiakalani model and any existing PLD provider arrangements.

9. The MET as a centrally-funded PLD provider, enables Manaiakalani clusters to access the Manaiakalani Programme facilitation through centrally funded PLD.
Ministry and MET relationship

10. The relationship between the Manaiakalani Education Trust and the Ministry has flourished since a dedicated Relationship Manager was put in place in 2014. In order to strengthen Regional relationships where Manaiakalani clusters / Kāhui Ako may require support, the Relationship Manager will bring together the local (MET) Community of Learning leads early next year to plan how best we can support these clusters.

Proactive Release

11. We recommend that this Briefing is proactively released as per your expectation that information be released as soon as possible. Any information which may need to be withheld will be done so in line with the provisions of the Official Information Act 1982.

Annex

Annex 1: Draft Reply to Pat Sneddon & Russell Burt of Manaiakalani Education Trust
18 DEC 2018

Pat Sneddon & Russell Burt
Manaiakalani Education Trust
PO Box 18 061
Glen Innes
Auckland 1743

Dear Pat and Russell

Thank you for your letter dated 12 November 2018 regarding equity of learning device ownership for families who may struggle financially and, opportunities for the Ministry of Education to work with you so that the Manaiakalani services model is accessible to more communities across New Zealand.

The Ministry is exploring options for a scheme to assist families purchase devices for students as part of the Equitable Digital Access for Students (EDA4S) initiative. The Ministry is aware of the work that you have done in this area and welcomes you to join this discussion.

I support the proposed Ministry and Manaiakalani co-design team to look at how the Manaiakalani services model could be expanded in New Zealand. I understand the Ministry will put together a team in the New Year to look at a potential 'scale-up' of the Manaiakalani model and the associated research component.

Your Ministry of Education Relationship Manager, Rose Carpenter, will contact you to progress these discussions and address issues raised in your letter.

I greatly value the work of the Manaiakalani Education Trust and the Manaiakalani clusters across Aotearoa, and I appreciate your passion for helping all children succeed.

Yours sincerely

Minister Chris Hipkins
Minister for Education